ALL ABOUT YOUR NEW MATTRESS PURCHASE

YES, THERE IS AN ADJUSTMENT PERIOD!

Just like a new pair of shoes, it takes time to adjust to your new mattress. In fact, because your new mattress is providing proper support (which may be a new experience from what you're used to), it's not uncommon for your muscles to feel a bit different while you and your mattress adjust to each other.

CONFORMING COMFORT LAYERS MEAN PERSONAL SLEEP BLISS

A new mattress will conform to your body as you use it. Your mattress is built with advanced support systems and resilient comfort layers that are specially designed to conform to your body and sleep positions.

- Sometimes, you may see comfort impressions on the top of your mattress, but don't be alarmed, they simply indicate that the comfort layers are settling and conforming, just as they should.
- As comfort impressions are developing, you may see a crest form down the middle of your mattress, especially on a King. Because this area of your mattress is not used as often, the comfort layers are not molded as regularly as the areas you sleep on. You can help compress these comfort layers by making an effort to roll to the middle and snuggle!
- Comfort impressions are simply your mattress conforming to you and are not related to how effectively it is supporting you. Over time, your body impressions will decrease as the comfort layers continue to settle in around you. So don't worry, your mattress is not structurally defective, it's just working on fitting you for a better night's sleep.

THAT BRAND NEW BED SCENT

Just like a new car, your new mattress comes with a fresh, "new mattress" smell. This comes from the many comfort layers used to build the most supportive, comfortable mattress possible. Before making your bed for the first time, we recommend that you let your new sleep set air out for a few hours to allow air to exchange through the layers. We love a new bed smell, because it means better sleep is ahead!



HELP EXTEND THE LIFE OF YOUR MATTRESS

In order to increase the comfort and durability of your mattress, we recommend that you rotate your mattress "head to toe" two times in the first two months to help assist in evenly "breaking in" the comfort layers in your mattress. After that, rotate once a year to help get the longest life out of your mattress.

PROTECT YOUR INVESTMENT; NOW AND LATER!

For guaranteed protection and peace of mind, we highly recommend the use of a quality, warranted mattress protector. It will not only keep your mattress in mint condition, it keeps your warranty valid. Mattress protectors keep your mattress healthy and free from stains and allergens. They are also easily washable and keep your mattress looking like it belongs on a showroom floor.

SUPPORTED FROM HEAD TO TOE

Today's beds have with more support coils, denser foam materials and more comfort layers than ever. This also means that they are heavier and require extra support in the center of any Queen or King size bed. Be sure to ask your Sleep Specialist about your base to ensure it will provide the appropriate support you need. Not only does finding the right level of support help you sleep better, it also keeps your mattress warranty valid, which manufacturers require.